

SIP Trunking Battlecard (Customer Benefits)

Intermedia's SIP Trunking routes phone calls over your existing Internet connection for big savings and enhanced features



INTERMEDIA

The Business Cloud™

Better Than Phone Company Lines

Big Savings on Phone Bills

- SIP Trunking can reduce phone bills up to 50% with low long-distance, toll-free and international rates, and free inter-office calls
- SIP Trunking cost savings can quickly offset the cost of a new phone system!
- No long-term contracts: services are month-to-month

Management & Administration

Partners and customers manage SIP Trunking services with an easy-to-use web portal: control of settings / configuration, invoices/reports, and online support requests

Disaster Recovery & Business Continuity

Fail Over Routing automatically redirects inbound calls if the primary termination location is unavailable. By location or as finite as by DID

Security

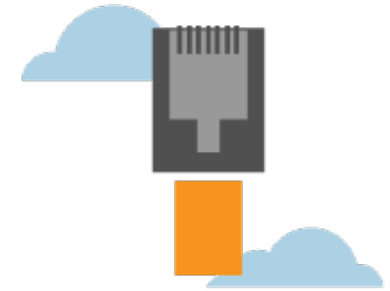
- Destination monitoring identifies fraud patterns
- Authentication for all outbound calls
- Geographical IP address registration restrictions
- Ensures customers are behind a firewall
- International calls automatically blocked if fraud detected
- Strong password protocol

Enhanced Features Grow Productivity

- Auto Attendant: answer and route calls, so callers can easily reach the right person
- WebFax: streamline faxing by sending, receiving and managing faxes with a PC
- FollowMe: always be reachable by instantly forwarding calls to up to three numbers
- Remote Market Numbers: numbers from multiple rate centers are available at the same cost as a local phone number
- Conferencing Number: up to 150 participants

From an Industry Leader..

- ✓ Proprietary VoIP Scout test ensures your network can support high-quality voice service
- ✓ SIP Trunking experts: Intermedia switches over 1 billion voice minutes each year
- ✓ Superior 24/7 technical support (phone & email)
- ✓ Broad range of interoped PBXs



Reliability Sets Us Apart

Intermedia's 99.999% uptime service level agreement delivers worry-free SIP Trunking

- SIP Trunking is hosted in top-tier, enterprise-grade datacenters
- High-availability hardware and network components guard against outages
- In the unlikely event of a datacenter disruption, SIP Trunking service is instantly restored through mirrored datacenters
- Multiple tier 1 Internet providers offer redundant service to route traffic around any provider system issues
- Geographically dispersed datacenters help ensure availability and facilitate traffic routing
- Our technical architecture keeps voice quality at the highest crystal-clear levels
- High network bandwidth for peak demand

Qualifying Questions

1. How much do you pay each month for line fees, long distance & inter-office calling?
2. How important is it for you to have access to 24/7, live customer support?
3. Have you thought out a plan for Disaster Recovery/Business Continuity scenarios?
4. Do you currently use or have a need for phone numbers outside your local market?
5. Does your existing phone system support enhanced productivity features?