



ML440 Demo System for Resellers

A Business Investment with a Proven ROI

Dear Distributor,

NEC Corporation of America (NEC) is pleased to announce two AP20/ML440 Demo Kits, available through September 30, 2013 for qualifying Resellers.

Resellers that choose to invest in Demo Equipment are more successful. Becoming familiar with the ML440 IP DECT Handset and AP20 Access Point through first-hand experience bridges the gap between being book-smart and street-smart. By speaking through personal experience with a product, sales will be enhanced, as the best ML440 salesperson is an ML440 user.

ML440 Demo Kits:

Part #	Description	Reseller Price
1100014	ML440 / AP20 Demo Kit Consists of: (1) ML440 Handset (p/n 730650) (1) AP20 Access Point (p/n 730651)	400.00
1100015	SL1100 / ML440 / AP20 Demo Kit Consists of: (1) ML440 Handset (p/n 730650) (1) AP20 Access Point (p/n 730651) (1) SL1100 VoIP Daughter Board (p/n 1100111)	550.00

Your standard SL1100 discount will apply.

Your Reseller would select the first ML440 Demo Kit (1100014) if their SL1100 demo or in-house system is already equipped with a VoIP Daughter Board. They would select the second kit (1100015) if their SL1100 demo or in-house system does not have a VoIP Daughter Board.

Only one of the above ML440 Demo Kits *may be purchased by a Reseller and it must be for demo or in-house communications use.*

ML440 equipment purchased for a demo or in-house communications system cannot be resold.

Your Reseller must complete the attached ML440 Reseller Demo Request Form and submit it with their purchase order to you. The completed form and your purchase order to NEC must then be submitted to NEC Sales Support at GeneralSales@necam.com for approval. *Do not submit your purchase order to NEC Customer Service.*

ML440 Demo Kits will only be drop-shipped from NEC to the Resellers.

Please refer to the attached Promotion Terms and Conditions for details.

A newsletter announcing these ML440 demo kits will be sent to your Resellers later this week.

This promotion expires on September 30, 2013. If you have any questions, please contact your NEC Account Director or NEC Sales Support at 800-365-1928.

Sincerely,

Albert F. Kelley
Sales Vice President
NEC Corporation of America

ML440 Demo Kits for Resellers

Terms and Conditions

- Resellers are eligible to purchase one (1) of either ML440 Demo Kit for the Reseller's own use in a demo system or an in-house communications system.
- This promotion will end on September 30, 2013.
- Reseller purchase of either ML440 Demo Kit requires approval by the NEC Sales Support, Shelton, CT.
- The attached **NEC Reseller ML440 Demo Kit Request Form** must be completed by the Reseller and submitted to their NEC Authorized Distributor.
- All items purchased under this promotion must be drop-shipped from NEC to the Reseller.
- ML440 Demo Kits purchased through this promotion may not be resold or transferred.

Reseller: Company: _____ Address: _____ City/State/Zip: _____ Submitted by: _____ Tel: _____ Fax: _____ Email: _____ Reseller PO#: _____	Date Submitted: _____	
Distributor: _____ Distributor PO#: _____	Demo Package MUST be drop-shipped from NEC to the Reseller!	
Select ML440 Demo Kit <div style="margin-left: 40px;"> <input type="checkbox"/> 1100014 ML440 / AP20 Demo Kit: (1) ML440 Handset (1) AP20 Access Point <input type="checkbox"/> 1100015 SL1100 / ML440 / AP20 Demo Kit: (1) ML440 Handset (1) AP20 Access Point (1) SL1100 VoIP Daughter Board </div> <p><i>Only one of either kit is allowed per Reseller.</i></p>		
Purpose of ML440 Demo Kit <input type="checkbox"/> In-House Demo System <input type="checkbox"/> In-House Communications System		
Reseller Approval: By submission of this form, the Reseller confirms that the associated ML440 Demo Kit will be used by the Reseller and will not be used for resale purposes. <div style="display: flex; justify-content: space-between;"> <div> Approved by: _____ (Reseller Principal) Print name: _____ </div> <div> Date: _____ Title: _____ </div> </div>		
Reseller: Please submit this completed form with a purchase order for the appropriate ML440 Demo Kit to your NEC Authorized Distributor.		
--- Below this line for NEC use only ---		
NEC Approval: NEC Account Manager: _____ Date: _____ Sales Support Manager: _____ Date: _____	Sales Order <div style="border: 1px solid black; height: 20px; width: 100%;"></div>	Log # <div style="border: 1px solid black; height: 20px; width: 100%;"></div>