Allworx® Partner Sign-up Program

Partner with Allworx ... it's easy and profitable!

Allworx is building a strong network of partners. We are interested in both data and telephony partners who share our vision — developing and marketing the best value for their businesses. Authorized Allworx Partners see immediate benefits from our sales, marketing and technical support via the Allworx Partner Program.

So, sign up now! Because Allworx is ...

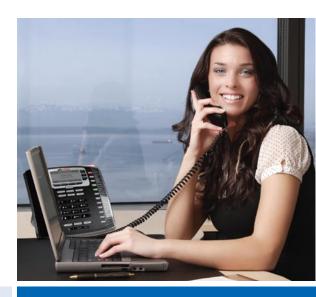
Easy to sell — designed with the most comprehensive and customizable set of features.

Easy to install — with our intuitive web-based System Admin tool you can manage both voice and data from one system. Installation takes only hours, not days.

Easy to make a profit — great margins, excellent training and support make for a solid business investment.

To become an Authorized Allworx Partner, follow our three step process:

- Complete the online Allworx Partner Application at www.partnerwithallworx.com.
- Purchase an Allworx Demo Kit/Unit from an Allworx Authorized Distributor (see back for details).
- Enroll in Allworx Technical Certification training classes by visiting www.allworx.com/forms/tech_training_register.asp. Classes are a combination of online and classroom sessions.



















Allworx awarded **Best Channel Vendor 2010** in the VoIP category.

"Allworx has great margins, great products, and great support."

Source: Business Solutions, January 2010, VAR Comment



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Once you've completed the three simple steps, the door of opportunity is wide open. Look at what Allworx has to offer!

- ► The Allworx Partner portal with its wealth of information
- ▶ Hands on sales training by your local Channel Manager
- Sales support, quoting tools, and marketing materials
- Participation in special promotions
- Newsletters and email blasts
- On-going technical support
- ▶ Partner message forums

Choose one of two Demo Kits

52 – 62% savings off regular partner pricing!

Allworx 6x Demo Kit

- One Allworx 6x system with all software options installed except Advanced Multi-Site — Primary.
- One Allworx 9224 and one 9212 phone
 One Allworx Tx 92/24 Expander
 One 8-port PoE switch
 Two 1G Allworx memory sticks
- ► **Softside case** for Allworx 6x, PoE switch, Tx, phones and cables
- Training: Two participants in Allworx technical certification training at no charge (normally \$1,000/person)
- ► Allworx Welcome Kit (see details below)

Allworx 48x Demo Unit

- ► One Allworx 48x system (with solid state drive) for up to 48 users with all software options installed except Advanced Multi-Site Primary. Includes T1/PRI License #1.
- Training: Two participants in Allworx Technical Certification Training at no charge (normally \$1,000/person)
- ► Allworx Welcome Kit (see details below)

Allworx Welcome Kit (included with purchase)

- ► 1 Allworx Partner poster (2' x 3')
- 2 Allworx mugs
- 2 Allworx Partner window clings

- ▶ 1 return postcard to order two Allworx polo shirts
- ► 6 Allworx notepads & pens
- Product brochure samples

The 6x Demo Kit and 48x Demo Unit are available as a one-time purchase only. For current pricing and to place your Demo Kit order contact an Authorized Allworx Distributor. Please be sure you have completed the Allworx Partner Application and Agreement when you purchase your Demo Kit.

For more information or if you have questions please call Allworx at 1-866-ALLWORX (255-9679), option 1, option 1 or email sales@allworx.com.



