

## Conference Calling That Does More Than Just Talk



### The Affordable Audio Conference Bridge That is Built Into Your IP PBX

The MXconference™ private audio bridge service is a *software feature* for Zultys' IP PBXs that eliminates the need for costly pay-as-you-go subscription-based conference services, and requires **no** additional hardware.

The optional MXconference feature is activated by licensing, meaning you only pay for what you need, and can easily scale your license if you need more capacity. By simply adding MXconference to your company's existing MX system licenses you can make as many conference calls as you need and focus on meeting your customer's need instead of worrying about compromising your company's bottom line.

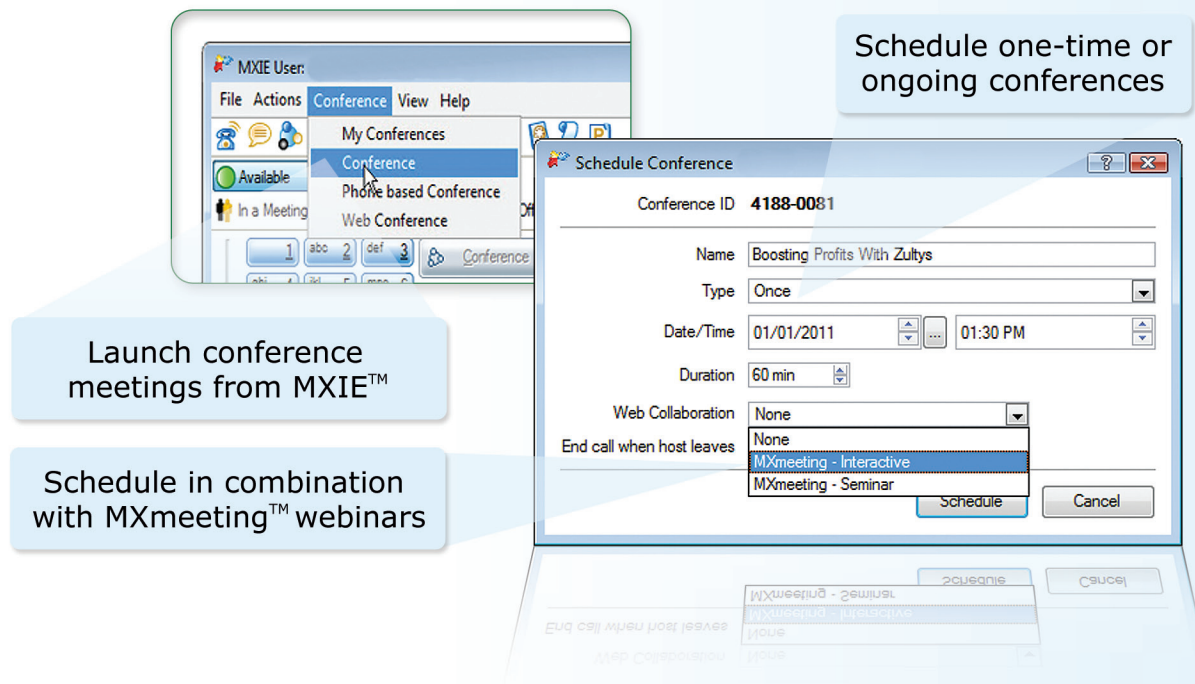
MXconference is fully integrated with the MXIE™ desktop Unified Communications client, and uses a simple management window to schedule, manage and launch audio conferences through basic point-and-click commands — whether they are "on demand" or planned weeks in advance.

The intuitive, OS independent, MXIE GUI integrates and manages all of your communications functions, including presence status, all your phone calls, Instant Messaging and visual voice-mail. MXconference combines with all of these tools and functions to provide you a powerful personal communications experience that boosts productivity, and saves time and money.

### Available features include:

- Fully integrated multi-party conference bridge
- No additional hardware -- activated by software only!
- Enables conference capacity of up to 30 participants across 10 simultaneous conference calls on an MX250, and up to 10 participants across 3 simultaneous conference calls on an MX30
- Schedule conferences through the MXIE Unified Communications desktop client GUI with one click
  - View list of scheduled conferences
  - Schedule, change and delete conferences
  - Send invitations, updates and reminders via email and Instant Message in 26 languages and dialects
- Interfaces with the MXmeeting™ web conferencing system for complete end-to-end voice and web conferencing sessions
- Multi-language support for voice prompts
- Gives Conference Owner conference control within the MXIE user interface
  - Generate a unique on-going Conference ID
  - View list of participants
  - Drag ringing phones, active calls and calls on hold into a conference
  - Convert active phone calls into a conference call on demand and even convert active phone based conference calls into multi-party MXconference calls
  - Disconnect a participant from a conference
  - Host may leave the conference without terminating the conference session

**MXconference uses a simple, intuitive conference control panel to let you schedule and manage all your conferences. It even lets you interface with your MXmeeting™ web conference system to schedule complete collaborative meeting sessions.**



## MXconference AND MXmeeting — Your Complete Collaboration Solution

MXconference also interfaces with the MXmeeting web conference system. When you schedule an audio conference you can also choose to schedule an interactive, collaborative web conference. When you start your conference session the MXIE system will automatically launch an ad-hoc MXmeeting web conference tied to the internal audio conference bridge.

The 4-in-1 MXmeeting appliance (not required to use MXconference) plugs right into your network and allows as many people as you wish to join a collaborative web conference without even having special software installed on their computer.

- Interactive web conferencing and seminars with webcam video
- Remote support & access for PCs and Macs anywhere
- Remote print and file sharing to remote users

## Why Spend More When You Don't Have to?

The MXconference solution provides a clear, rapid return on investment for your audio conference needs. MXconference lets you leverage your *existing* Zultys IP PBX to provide an affordable, secure in-house alternative to travel, or expensive hosted solutions and extra stand-alone audio conference appliances.

What is more, you only pay for what you need, turning on capacity through a software license. It only takes a simple license upgrade to add more users.

No extra hardware. No recurring subscription charges.

**MXconference is the easy way to bring audio conferencing to your business**