



## Target Distributing Named as New 3CX Distributor for the US Market

**GERMANTOWN, MARYLAND USA and LONDON UK, MAY 30, 2014 -** Target Distributing is pleased to announce that it has been appointed as an authorized 3CX Distributor for the United States. The 3CX Phone System is a Windows<sup>®</sup>-based IP PBX. Target Distributing will assist 3CX Partners in the US by providing sales and technical support, licenses, and free partner training events.

As a new distributor, Target Distributing will promote 3CX by hosting training events in which 3CX Partners will be shown how to configure 3CX Phone System. Target Distributing will also offer licensing and sales training to teach 3CX Partners how to increase their revenues and profit from the growing US VoIP market.

Michael Momsen, President and CEO of Target Distributing said, "We are extremely pleased to be named as a 3CX Distributor for the US. 3CX offers a cost-effective Windows®-based IP PBX, which is packed full of Unified Communications features, making it a great choice for IT and telecom resellers seeking to take advantage of the booming VoIP market. As a long-established value-added telecommunications distributor, we look forward to leveraging our 40 years of expertise to rapidly grow the 3CX Partner network and help 3CX Partners increase their revenues."

**Stephen Corrigan, Sales Director of 3CX said,** "Welcoming Target Distributing as a 3CX Distributor is great news for 3CX as we continue to expand rapidly within the US market. We know that the company, with its many years of experience, will provide top level training and support for 3CX Partners, as well as inspiring new resellers to join the 3CX Partner Program. We look forward to a long and successful relationship with Target Distributing."

## **About Target Distributing (http://www.targetd.com/)**

Target Distributing is a leading national distributor of convergence technologies such as commercial telecommunications products, voice over IP solutions, datacom products, security systems, and professional audio/video products. In business since 1975, Target is committed to providing the broadest product selection, competitive pricing, high in-stock levels, rapid delivery, outstanding technical support and the most in-depth sales training in the industry.

## About 3CX (www.3CX.com)

3CX is the developer of 3CX Phone System which is an open standard unified communications platform for Windows that works with standard SIP phones and replaces any proprietary PBX. 3CX Phone System is more manageable than standard PBX systems and delivers substantial

cost savings while increasing productivity. 3CX has offices in Australia, Cyprus, Germany, Hong Kong, Malta, South Africa, the UK and the U.S.

## Contact Target Distributing: 800-873-5528

tgsales@targetdist.com

LinkedIN https://www.linkedin.com/company/target-distributing

Google+ https://plus.google.com/u/0/b/107622787197492824060/+Targetd/posts