

To: Panasonic Unified Communications Resellers
From: Gary Moeller
Subject: Business Telephone Systems Product Update: New KX-TDA50G Bundles
Bulletin Number: Unified Communications-2015-PB-27
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This announcement is for new KX-TDA50G bundles in the Business Telephone Systems product group. The end of sale plan for the former KX-TDA50D3, KX-TDA50D1E, KX-TDA50D3V and KX-TDA50D2VE bundles was announced previously. There are three new, similar bundles that are available to order through authorized distributors February 1st.

New Bundles

New KX-TGA50G Bundles have been created to replace the DT300 series phones in the former bundles with DT500 series phones. The DT300 series phones were also previously discontinued. There are no other differences between the original and new bundles beside the phone replacement, including the price which has been kept the same:

FORMER BUNDLE	NEW BUNDLE	DESCRIPTION	RRP	MAP/MSRP
KX-TDA50D3	KX-TDA50D35	KX-TDA50G Bundle with (3) KX-DT543-B 3-Line Digital Telephones	\$ Call	\$1,206.00
KX-TDA50D1E	KX-TDA50D2VE5 recommended	-	-	-
KX-TDA50D3V	KX-TDA50D3V5	KX-TDA50G Bundle with (3) KX-DT543-B 3-Line Digital Telephones and (1) KX-TVA50 Voice Processing System	\$ Call	\$1,828.00
KX-TDA50D2VE	KX-TDA50D2VE5	KX-TDA50G Bundle with (2) KX-DT543-B 3-Line Digital Telephones, (1) KX-TVA50 Voice Processing System, (1) KX-WT125 DECT Wireless Handset and (1) KX-T0155 DECT Cell Station	\$ Call	\$1,827.87

Please consult your Distributor Representative for availability of the new bundles.

A revised Unified Communication Price Guide will be released shortly that includes the new Bundles and their Extended Service Program SKUs. The KX-TDA50G itself is still available for sale separately along with the other components of the bundles – namely the KX-TVA50 (Voice Processing System), KX-WT125 (DECT Wireless handset) and KX-T0155 (DECT Cell Station). See the Price Guide for their descriptions and pricing.

For questions, contact your Partner Sales Manager or Inside Partner Sales Support: resellersupport@us.panasonic.com, 877.826.6538.

The new DT500 Series telephones operates with the KX-TDA50G v6.01. If you require the KX-TDA50G to be upgraded to system software v6.01, it is available on the Panasonic partner portal (www.panasonicpartnerportal.com).

Technical Support

Contact technical support through your authorized Panasonic distributor partner. Or contact Panasonic Support directly Monday through Friday, 9:00AM – 8:00PM at 888-713-2310 (dealer PIN required). You can also email technical support at kxtsupport@us.panasonic.com.

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